

STEPHANIE SCHMIDT

PROFILE

Dynamic and seasoned leader with over 15 years of industry experience. Organized, strategic and creative problem solver able to contribute to many different levels of a project from start to finish. Experience has been gained in print and digital mediums. Highly skilled and trained in Adobe Creative Suite, Microsoft Office Suite, PC & MAC OS.

EXPERIENCE

Jan 2022–Present // DESIGN MANAGER Level Access

Conceptualize design of digital content projects, as well as provide thought leadership and detailed creative direction across multiple projects and coordinate vendors, suppliers, and freelancers for a consistent brand. Ensuring all projects maintain a high degree of innovation, quality and consistency.

Creating accessible forms of multimedia and working with key stakeholders on brand activation efforts, creative idea generation, and support the visual design needs of company.

Nov 2020–Jan 2022 // CREATIVE LEAD D2L

Led simultaneous design projects in a remote working capacity while meeting scheduled deadlines and articulating ideas in a concise language to effectively communicate to internal leaders and non-design audiences.

Pushed creative boundaries by constantly pursuing new concepts and approaches, bringing new ideas to the table all while adhering to client & corporate graphic standards and branding guidelines.

2012–July 2020 // ART DIRECTOR Cineplex Digital Media

Directed a design team in the development and implementation of graphics, layout, and production for nation wide branded artwork and multimedia on some of Canada's most recognizable brands.

Developed reference material, managed and educated employees on graphic design concepts, workflow procedures, and file management.

2008–2012 // SR. GRAPHIC DESIGNER AFS Aerial Photography


EDUCATION


April 2020 // UNDERSTANDING BIAS Franklin Covey


April 2019 // HOW TO MANAGE PEOPLE Career Track


2005–2008 // GRAPHIC DESIGN DIPLOMA Fanshawe College

CONTACT


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SKILLS

 Multi-Task

 Communication

 Quality Control

 Second language:
French